

Put your name in front of the top Catholic decision-makers in Arkansas:

Diocese of Little Rock Directory 2024

Put your advertising in the hands of Catholic decision-makers across the state! Place your ad in the 2024 Diocese of Little Rock Directory, enhance your image and keep your message visible in hundreds of offices, churches, schools and households for the next year.

The directory is used daily by those who work for the Church, people who are active and involved in the diocese and by those who want to keep up contacts around the state. The directory is also a valuable tool for those who travel and want to attend Mass in another town.

The 2024 Directory will include:

- Updated parish and school information, such as Mass times, location and mailing addresses, phone numbers, staff members and Internet contact info. Also includes photos of church and school buildings.
- Listings of all priests, sisters, brothers and deacons in the state, including e-mail addresses when available, with photos of priests and deacons.
- Listings of services offered and contact people in diocesan offices and agencies.

Distribution in Fall 2023

- All Catholic parishes, schools and hospitals in the state
- Priests, deacons, sisters and brothers
- Parish leaders and active Catholics across Arkansas

Deadline

- Ad space and materials: June 9, 2023

Bonus: With your paid advertising, get a FREE copy of the directory (\$15 value).

AD RATES

Black & white

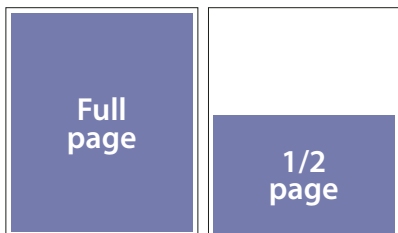
Full page \$338
 1/2 page 215

Premium positions

Full color with bleed

2nd & 3rd covers (inside) **SOLD**
 4th cover (back) **SOLD**

Advertising rates are net.



AD SIZES

Full page 4.5"w x 7.66"h
 1/2 page 4.5"w x 3.75"h

Cover positions may bleed, allowing for a larger ad. Call for details.

Professional ad layout and design services available.



P.O. Box 7417
 Little Rock AR 72217
 Phone (501) 664-0125
www.arkansas-catholic.org

For information or to order your ad in the 2024 directory, please call Mark Brasfield at (501) 664-0125 or e-mail mbrasfield@dolr.org.